

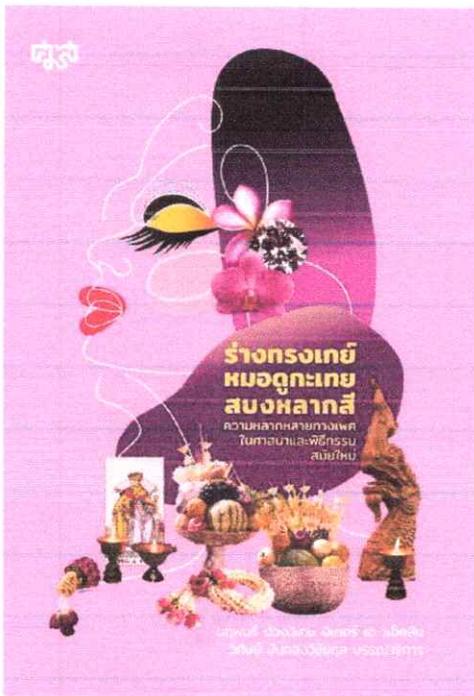


# ร่างทรงเกย์ หมอดูกะเทย สบงหลากส์

ความหลากหลายทางเพศ  
ในศาสนาและพิธีกรรม  
สมัยใหม่



บทพนธ์ ถังวิเศษ ปีเตอร์ เอ. แจ็คสัน  
วิศิษย์ ปีนทองวิชัยกุล บรรณาธิการ



หน้าหลัก / Gender and Queer Anthropology / ร่างทรงเกย์ หมอดูเกย์ สบงหลากสี ความหลากหลายทางเพศในศาสนาและพิธีกรรมสมัยใหม่

## ร่างทรงเกย์ หมอดูเกย์ สบงหลากสี ความหลากหลายทางเพศ ในศาสนาและพิธีกรรมสมัยใหม่

นฤพนธ์ ดำรงวิเศษ, ปีเตอร์ เอ. แจ็คสัน, วิศิษย์ ปิ่นทองวิชัยกุล, ภรณ์ สิงห์เปลี่ยม, พงศ์ธร จันทรเลื่อน, ณิชพร มโนใจ, วิชารุณี ซื่อสัตย์, กังวาฬ ฟองแก้ว, ยิ่งยอด มัญชุวิสิฐ, ปุณณทรีย์ เจียวิริยบุญญา, อนุชิต สิงห์สุวรรณ, กิ่งแก้ว ทิศตั้ง, ธนุพงษ์ สมอ่อน

**350 บาท**

• มีสินค้าพร้อมส่ง

- 1 + เพิ่มในตะกร้า



### บทนำ (Introduction)

เกย์และหญิงข้ามเพศในพื้นที่ของศาสนาและพิธีกรรมศักดิ์สิทธิ์

Thai Gay Men and Trans Women in Religious and Ritual Spaces

นฤพนธ์ ดำรงวิเศษ และ ปีเตอร์ เอ. แจ็คสัน (Narupon Duangwises & Peter A. Jackson)

### ภาค 1 (Part 1)

## บทนำ (Introduction)

เกย์และหญิงข้ามเพศในพื้นที่ของศาสนาและพิธีกรรมศักดิ์สิทธิ์

Thai Gay Men and Trans Women in Religious and Ritual Spaces

นฤพนธ์ คิ้วงวิเศษ และ ปีเตอร์ เอ. แจ็คสัน (Narupon Duangwises & Peter A. Jackson)

## ภาค 1 (Part 1)

เกย์และหญิงข้ามเพศในพื้นที่ของศาสนา

### Gay Men and Trans Women in Religious Spaces

1. เกย์และการบวช: อัตลักษณ์ทางเพศสถานะและมโนทัศน์เรื่องการอุปสมบทของกลุ่มเกย์ในสังคมเมือง  
Gays and Ordination: Sexual Identity and Thai Gay Men's Attitudes to Buddhist Ordination in Urban Thai Society  
ภรณ์ สิงห์เปลี่ยม (Porranee Singpliam)

2. “ตุ้เจ้” กับสายตานอกกำแพงวัด: พระตุ้ด เณรแต่กล้าंनाกับการพัฒนาชุมชน  
Lanna Trans Woman Monks: Community Development and the Gaze from Beyond the Monastery Walls  
พงษ์ธร จันทร์เลื่อน และณัฏพร มโนใจ (Pongthorn Chanlearn & Natthaporn Manojai)

3. ชุมกะเทยล้านนา (พลัดถิ่น): พิธีกรรมและความเชื่อทางศาสนาในโลกนี้-เพื่อโลกหน้า  
A Diasporic Assembly of Lanna Kathoey: This-worldly Rituals and Beliefs in Hope for the Next World  
วัชรวุฒิ ชื้อสัตย์ (Wacharawuth Suesat)

## ภาค 2 (Part 2)

เกย์และหญิงข้ามเพศในพื้นที่พิธีกรรมศักดิ์สิทธิ์

### Thai Gay Men and Trans Women in Ritual Spaces

4. การนำเสนอตัวตนของผู้ให้บริการทางจิตวิญญาณที่เป็นเกย์และหญิงข้ามเพศบนโซเชียลมีเดีย

#### Self-presentation of Gay and Trans Woman Spiritual Service Providers on Social Media

กังวาท ฟองแก้ว และย้งยอด มัญชุวิสิฐ (Kangwan Fongkaew & Yingyord Manchuvisith)

5. หมอคูต็อกแตก จาก “กระเทยอีสาน” สู่ “หมอดูเงินล้าน”: ประสบการณ์ชีวิตของหมอดูผู้หญิงข้ามเพศในชุมชนกะเทยไทยปัจจุบัน

#### *Mordu Toktak*, from an Isan Kathoey to a Wealthy Fortune-teller: The Life Experiences of a Trans Woman Fortune-teller in Contemporary Thai LGBTQ Society

ปุณณทรีย์ เจียวิริยบุญญา (Poonnatree Jiaviriyaboonya)

6. เกย์และกะเทยในพิธีกรรมบูชาพญานาค: การศึกษาพัฒนาการทางประวัติศาสตร์ของศาสนาชาวบ้านในสังคมชนบทอีสาน

#### Gays and Kathoeyes in Naga Worship Rituals: A Study of the Historical Development of Popular Religion in Rural Isan Society

อนุชิต สิงห์สุวรรณ (Anuchit Singsuwan)

7. ร่างทรงเกย์ฟรีแลนซ์ และกะเทยผู้ประกอบการทางจิตวิญญาณ: ความหลากหลายทางเพศ กับผู้จัดการและเข้าร่วมพิธีกรรมการพ้อนผีในจังหวัดลำปาง

#### Freelance Gay Spirit Mediums and Kathoey Spiritual Entrepreneurs: Queer Organizers and Participants in *Forn Phi* Rituals in Lampang

กิงแก้ว ทิศติง และ ธนุพงษ์ ลมอ่อน (Kingkaew Tistueng & Thanupong Lom-on)

8. เมื่อ “ผี” แปลงร่างเป็น ... “หมอ”: อัตลักษณ์และตัวตนใหม่ของร่างทรงเกย์ล้านนา

#### When “Spirits” Become “Doctors”: Identity and Reformulations of

## Selfhood of Gay Lanna Spirit Mediums

ณัฏพร มโนใจ และ พงศธร จันทร์เลื่อน (Natthaporn Manojai & Pongthorn Chanlearn)

### บทส่งท้าย (Epilogue)

อลังการพิธี พื้นที่ดิจิทัล และการเป็นผู้ประกอบการทางจิตวิญญาณของเควีร์ในประเทศไทย

Marvellous Ritual Aesthetics, Digital Spaces and Queer Spiritual Entrepreneurs in Thailand

วิศิษย์ ปิ่นทองวิชัยกุล (Visisya Pinthongvijayakul)

P.M Gays and Ordination: Sexual Identity and Gay Men's Attitudes to Buddhist Ordination in Urban Thai Society

P.M Becoming Gay and Trans Woman Spirit

Mediums and Ritual Specialists on Social

Media

กัมพูชา - วัฒนธรรม - วัฒนธรรม

P.M. Divinatory Performance, Naga Tourism and the Alternative Conceptualizations of

Wealth and Beauty by a Celebrity Trans

Woman Fortune-teller

P.M From Villain to Human:

Nahathai

Na

Poonnatree

JIAVIRIYABOONYA

(04)

Bar

MANCHUVISITH

Yingyord

FONGKAEW,

Kangwan

Poranee SINGPL

Tentative Schedule 15TH International Conference On Thai Studies "Thailand: Social Precarity, Environmental Justice, And Politics of Hope" 11-13 July 2024, Faculty of Humanities and Social Sciences, Burapha University, Chonburi, Thailand. (TCTS15)

ICTS15

15<sup>TH</sup> INTERNATIONAL CONFERENCE  
**THAI STUDIES**  
FACULTY OF HUMANITIES AND SOCIAL SCIENCES  
BURAPHA UNIVERSITY, CHONBURI, THAILAND



## TENTATIVE SCHEDULE

# 15TH INTERNATIONAL CONFERENCE ON THAI STUDIES

**"THAILAND: SOCIAL PRECARIETY, ENVIRONMENTAL JUSTICE, AND POLITICS OF HOPE"**  
11 - 13 JULY 2024, FACULTY OF HUMANITIES AND SOCIAL SCIENCES,  
BURAPHA UNIVERSITY, CHONBURI, THAILAND



**11 - 13 JULY 2024**

BURAPHA UNIVERSITY, CHONBURI, THAILAND



Tentative Schedule

15<sup>th</sup> International Conference on Thai Studies (ICTS15)

11 – 13 July 2024

"Thailand: Social Precarity, Environmental Justice, and Politics of Hope"

Venue: Faculty of Humanities and Social Sciences, Burapha University, Chonburi, Thailand

11 July 2024

08.00 A.M. – 08.30 A.M.	Registration at the Faculty of Humanities and Social Sciences, Burapha University		
08.30 A.M. – 09.00 A.M.	Q52 101	<p><b>Welcome and Opening</b></p> <p>- Introduction to 15<sup>th</sup> International Conference on Thai Studies by Associate Professor Suchada PONGKITTIBOON, Dean of the Faculty of Humanities and Social Sciences</p> <p>- Welcome and Opening Remarks by Associate Professor Walchann KASALUK, President of Burapha University</p> <p>- Khon Masked Dance Drama in Thailand</p> <p><b>Moderator:</b> Dr. Sutaphorn TANTIRANAT, Burapha University</p>	
09.00 A.M. – 10.00 A.M.	Q52 101	<p><b>Plenary – Keynote I</b></p> <p>"Biography of a Translation"</p> <p><b>Professor Thanet APHORNSUVAN</b>, Thammasat University</p> <p><b>Moderator:</b> Dr. Sutaphorn TANTIRANAT, Burapha University</p>	
10.00 A.M. – 10.20 A.M.	Q52 102	Coffee Break	
10.20 A.M. – 11.00 A.M.	Q52 101	<p><b>Special Lecture</b></p> <p>"Completing the 2024 Historical Dictionary of Thailand: Complex Challenges and Choices"</p> <p><b>Professor Gerald W. FRY</b>, University of Minnesota</p> <p><b>Moderator:</b> Dr. Sutaphorn TANTIRANAT, Associate Professor Sasiwoth WONGMONTA, Burapha University</p>	Concurrent Sessions
11.00 A.M. – 12.00 P.M.	Q52 101	<p><b>Round table: MICE and Event Management</b></p> <p>1. Ms. Paula (Purnaporn) WONGJUNPEN Thailand Incentive and Convention Association (TICA) Association of Thai Travel Agents</p> <p>2. Ms. Geachom WONGPANJIGAM Thailand Convention &amp; Exhibition Bureau (TCEB)</p> <p>3. Assistant Professor Dr. Pornya NAKPATHOM, Burapha University</p> <p><b>Moderator:</b> Dr. Sutaphorn TANTIRANAT, Burapha University, Associate Professor Alexander TRUPP, Suresb University</p>	
12.00 P.M. – 01.00 P.M.	Q52 102	Lunch	
01.00 P.M. – 02.00 P.M.	Q52 101	<p><b>Plenary – Keynote II "Changing Meanings of the Mekong in Thailand"</b></p> <p><b>Professor Emeritus Philip HIRSCH</b>, University of Sydney</p> <p><b>Moderator:</b> Ms. Pawina PHETLUAN, Burapha University</p>	
02.00 P.M. – 02.20 P.M.	Q52 102	Coffee Break	
02.20 P.M. – 04.20 P.M.	Concurrent sessions		

Tentative Schedule

15<sup>th</sup> International Conference on Thai Studies (ICTS15)

11 – 13 July 2024

"Thailand: Social Precarity, Environmental Justice, and Politics of Hope"

Venue: Faculty of Humanities and Social Sciences, Burapha University, Chonburi, Thailand

12 July 2024

08.30 A.M. – 09.45 A.M.	Registration at the Faculty of Humanities and Social Sciences, Burapha University		
08.45 A.M. – 09.45 A.M.	Q52 101	<p><b>Plenary – Keynote III</b></p> <p>"Politics of Hope: New Thinking in Thai Art History"</p> <p><b>Professor Pinya KRAIRIKSH</b>, Pinya Krairiksh Foundation</p> <p><b>Moderator:</b> Dr. Nattaphat PHATTHANA, Burapha University</p>	
09.45 A.M. – 10.00 A.M.	Q52 102	Coffee Break	
10.00 A.M. – 11.00 A.M.	Q52 101	<p><b>Special Lecture</b></p> <p>"The Politics of Memory: Khrua Sivicha, the Gardhi of Northern Thailand"</p> <p><b>Professor Katherine BOWIE</b>, University of Wisconsin-Madison</p> <p><b>Moderator:</b> Dr. Nattaphat PHATTHANA, Mr. Prawit SAISANGUANWONG, Burapha University</p>	Concurrent Sessions
11.00 A.M. – 11.10 A.M.	Q52 101	<b>Soft Power Drag Queens in Thailand</b> by Jenny Wong	
11.10 A.M. – 12.00 P.M.	Q52 101	<p><b>Special Lecture</b></p> <p>"QUEER RITES AND RAINBOW ROBES: Sexual and Gender Diversity in Thai Religion and Modern Spirit Ritual"</p> <p><b>Emeritus Professor Peter JACKSON</b>, Australian National University</p> <p><b>Moderator:</b> Dr. Nattaphat PHATTHANA, Assistant Professor Kangwan FONGKAEW, Burapha University</p>	
12.00 P.M. – 01.00 P.M.	Q52 101	Lunch	
01.00 P.M. – 03.00 P.M.	Concurrent sessions		
03.00 P.M. – 03.20 P.M.	Q52 102	Coffee Break	
03.20 P.M. – 05.20 P.M.	Concurrent sessions		

Tentative Schedule

15<sup>th</sup> International Conference on Thai Studies (ICTS15)

11 – 13 July 2024

"Thailand: Social Precarity, Environmental Justice, and Politics of Hope"

Venue: Faculty of Humanities and Social Sciences, Burapha University, Chonburi, Thailand

13 July 2024

13 July 2024	
08:30 A.M. – 09:00 A.M.	Registration at the Faculty of Humanities and Social Sciences, Burapha University
09:00 A.M. – 10:00 A.M.	Q52-101 Plenary - Keynote III "A Puzzlement": Meditating on the Fictional King Mongkut for Thailand's Tomorrow Professor Emeritus Thongchai WINICHAKUL, University of Wisconsin-Madison Moderator: Dr. Sutaporn TANTIRANAT, Dr. Siwanak RUBNGSAKUL, Burapha University
10:00 A.M. – 11:00 A.M.	Q52-101 Round Table "Commemorative of Professor Hugh F. Easwong on Thai Studies" 1. Mr. Sripo LACMANACHARDEN, Independent Scholar 2. Assoc. Prof. Dr. YUKI MUKDAWUTRA, Thammasat University Moderator: Ms. Paimna PHETLUAN, Burapha University
11:00 A.M. – 11:15 A.M.	Q52-102 Coffee break
11:15 A.M. – 12:00 P.M.	Q52-101 Reflections & Closing Remarks

HUSO 200: Eastern Region Studies

Moderator: Dr. Chusak SUVIMOLSTIEN, Burapha University

Chair: Asst. Prof. Dr. Sarunya PRASOPCHINGCHANA, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M.	Our Sides of History: Memoirs of Ex-Members of the Communist Party of Malaya in Thai South	Piasee CHENLAOWRDEE	Tenn University	Japan
10:40 – 11:00 A.M.	China's Digital Economy and Reinvigoration of Entrepreneurial Labor: A Story of Chinese Transnational Entrepreneurs in Chiang Mai City	Sariya KUDAKHAM	Chiang Mai University	Thailand
11:00 – 11:20 A.M.	Cultivating Well-being in Food Culture: An Examination of Four Types of Food through a Buddhist Lens	Pansu C. HETTIARACHCHI	University of Peradeniya	Sri Lanka
11:20 – 11:40 A.M.	The Philosophical Significance of Hua Yen Buddhism in the Effectiveness of Protection of Environment	Seward HEWAWASAM	University of Peradeniya	Sri Lanka

HUSO 201: Buddhism in Contemporary Thai Society

Moderator: Ms. Pawalee BOONPOK, Burapha University

Chair: Asst. Prof. Dr. Chanarong SRIMANTA, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M.	Ethnoscape, Space, Cosmology, and Community in Buddhist Temples of Cheng Saen, Northern Thailand	Piyawit MOONKHAM	Fort Lewis College	United States
10:40 – 11:00 A.M.	Popular Wish-Making Rituals: Three Case Studies from Chiang Mai	Bronke SCHEDNECK	Rhodes College	United States
11:00 – 11:20 A.M.	"I want all the Buddha Statues in Bangkok to know me": A Case Study on Work and Donations in a Theravada Buddhist Society	Wenon WANG	Leiden University	Netherlands
11:20 – 11:40 A.M.	Situating Buddhism in the Present Decade: Thailand for the Secular Buddhism in Contemporary Thai Society	Amatrix LOCHAN	University of Delhi	India



HUSO 202 Buddhism in Contemporary Thai Society

Moderator: Ms. Pantpa BUNLA, Burapha University

Chair: Asst. Prof. Dr. Boonrod BOONGIRD, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M	Forgotten Gut and The Copan: Pipe Buddha Navigating Feminine Karma in the Age of Entrepreneurialism	Neerarooh MALANGROO	Sisakorn University	Thailand
10:40 – 11:00 A.M	Inferring Saan Mokkh: Religious Appropriation, Buddhadana Bhikkhu and the Saan Mokkh Camp	Chanon LABHATIPAKORN	Thammasat University	Thailand
11:00 – 11:20 A.M	Materializing Modernity: American Vintage Clothing Consumption among Thai Consumers during the Cold War Era	Chayaporn SINGDEE	King Mongkut's University of Technology Thonburi	Thailand
11:20 – 11:40 A.M	Pisa Penitentiary in Hiding: Notes on Narrative and Materialization of Resistance in Thailand	Pinkrit SATASUT	Thammasat University	Thailand

HUSO 203 Buddhism in Contemporary Thai Society

Moderator: Ms. Panuchada CHAROENCHAI, Burapha University

Chair: Dr. Sakun ONMA, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M	Training Bhikkhus: Dhammananda's Collaborative Efforts and Inclusive Practices	Dance PRICE-WALLACE	Northwestern University	United State
10:40 – 11:00 A.M	Women and the Commodification of Sacred Amulets in Contemporary Thai Society	Amruyaporn KIDPROMMA	Chiang Mai University	Thailand
11:00 – 11:20 A.M	The Recitation of Thammasakya by Lay Women among the Shan People of Mae Hong Son: A Case Study of Buddhist Practice in the Thai - Myanmar Borderlands	Tadayoshi MURAKAMI	Osaka University	Japan

HUSO 300: Thai Economy and Global Market

Moderator: Mr. Saksin SAOKOMUT, Burapha University

Chair: Ms. Pornpun RUANKONG, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M	Developmental Rent Management Analysis of the Energy Incumbent: The Case of PTT in Thailand	Tanawat PAPAENG, Kensuke YAMAGUCHI, Yusuke MIYOSHI	The University of Tokyo, The University of Tokyo, Embassy of Japan in Thailand	Japan, Thailand
10:40 – 11:00 A.M	Thai Economy and Family Business: Thai	Ratanapha WALEEROSAI	Thammasat University	Thailand
11:00 – 11:20 A.M	The Existence of Ethical Entrepreneurs Amidst Entrepreneurial Farmers Supporting Policies	Jirawat RUGCHAT, Pawanat BUACHAREON	Maejo University	Thailand

HUSO 302: Climate Change, Environmental Justice, State Policy

Moderator: Asst. Prof. Watcharapong CHANGPRACHAK, Burapha University

Chair: Asst. Prof. Dr. Theppom MUNGTHANEE, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M	Human-Elephant Intimacy in Northeastern Thailand: Anthropological and Ethnological Perspectives on Environmental Change and Intersecting Practices	Tamoko OISHI	Hiroshima University	Japan
10:40 – 11:00 A.M	Shifting Goal Posts: Standards, Foreigners, and Teaching Licenses in Thailand	Richard DERRAH, J. Scott SHINNALL, Peter FERGUSON	Kindai University, Kansai Gaido University, Kindai University	Japan
11:00 – 11:20 A.M	Food Security of Coffee Farmers Households in Protected Areas: A Case Study in Northern Thailand	Sawang MEESAENG	Mae Fah Luang University	Thailand
11:20 – 11:40 A.M	Capacity and Partnership Building for the Management of Water-Food Nexus for the Local Government and Community Groups in the Flood-Prone Area	Jiraporn SOMYANGONTANAKUL, Sirinon SUWANMOLEE, Thanyarat CHAIYAKARN	Maharakham University, King Mongkut's University of Technology Thonburi, Maharakham University	Thailand

HUSO 303 Music, Performing Arts, and the Promotion of Sustainable Social Development

Moderator: Dr. Nattaphat Phatthana, Burapha University

Chair: Asst. Prof. Dr. Tanatchaporn KITTIKONG, Khon Kaen University

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M	Documenting Siamese Society with a Movie Camera: Herford T. Cowing's Travoguees, 1918	Alexander J. KLEMM	King Mongkut's Institute of Technology Ladkrabang	Thailand
10:40 – 11:00 A.M	Critical Success Factors Assessment and Event Implementation Management of CAO Khomloy (Sky Lantern Festival)	Dong HAN	Chulalongkorn University	Thailand
11:00 – 11:20 A.M	The Power and Negotiation of Female Clowns in Lilek Performance: The Gender Dynamics within Thai Popular Entertainment	Suvanya SOMPRONG	Chulalongkorn University	Thailand
11:20 – 11:40 A.M	"Dancing with Purpose: Donding is more than just developing physical skills." In The M.P.A. Dance Troupe	Weeka SAEUI	Burapha University	Thailand
11:40 A.M – 12:00 P.M	Sustainable Social Development in the Universals of Thai Music Creation: A Case Study of Homing Nantass Bangkok	Sarb UDYASRI	Burapha University	Thailand

QS2 103 Thai Interpretations of Soft Power

Moderator: Ms. Chalita PHIBANCHON, Burapha University

Chair: 1. Mr. Seksan ANANTASIRIKIAT, Korean Association of Thai Studies

2. Mr. Chokchai CHUATESKHAJORN, Korean Association of Thai Studies

Time	Title	Presenter(s)	Affiliation	Country
10:20 – 10:40 A.M	Cultural Heritage as Soft Power: A Case Study of Hand-Woven Practices in Laos Villages in Northern Thailand	Jing LI	Tonghua University	China
10:40 – 11:00 A.M	Rethinking Thailand-Laos Cultural Relations in Cyberspace	ZH WU	Guangdong University of Foreign Studies	China
11:00 – 11:20 A.M	Cultures of Hyper-Mobility on Thai Social Media	Kitsya MOONSAHAI, Duncan MCCARGO	Chiang Mai University, Nanyang Technological University	Thailand, Singapore
11:20 – 11:40 A.M	Hypersity: The Mirage of The Space Factory in Thailand	Asia BINTORLEB	Thammasat University	Thailand
11:40 A.M – 12:00 P.M	"I do I love you?" The Consumer Identity of the Royal Love Media Industry	Boonyath NAKHA, Pichaya KOOMQUAH	Thammasat University	Thailand
12:00 – 12:20 P.M	A Comparative Study on Storytelling Between the Films <i>Hang Bak</i> (1998) and <i>Pae-Mak</i> (2013)	Kaunhye DWIN	Hankuk University of Foreign Studies	South Korea

QS2 103 Sustainable Development Goals in Hospitality Industry

Moderator: Assoc. Prof. Dr. Alexander TRUPP, Sunway University

Chair: Asst. Prof. Dr. Kannapat KANKAEW, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 – 02:40 P.M	Innovation Development in the Thai Tourism Industry: From Business Lifecycle View and Progression-Enabling Environment Perspective	Chokchai CHUATESKHAJORN	Korean Association of Thai Studies	South Korea
02:40 – 03:00 P.M	Guidelines for Cultural Heritage Preservation and Promotion by Community-Based Tourism for Sustainable Tourism, Ban Bai-Chun, Singhanon District, Ubonratchathani Province	Patcharee SHANEE, Narekha SHANAJAM, Khamsira YONGKONG, Sasiwat TITAPUN	Ubonratchathani University, Ubonratchathani University, Ubonratchathani University, The Designated Areas for Sustainable Tourism Administration	Thailand
03:00 – 03:20 P.M	A Sustainable Framework for Urban Ecotourism Development: A Comparative Literature Review of Policy and Practice in Thailand and China	Ms. Li, Thanasage CHAMARATANA	Khon Kaen University	Thailand
03:20 – 03:40 P.M	Sustainable Tourism in Chiang Khong - "One City Two Patterns" Development Model Chiang Khong District, Chiang Rai Province	Worachet POTAWONG	Chiang Mai University	Thailand

HUSO 200 Urbanization in Thailand: Policy Responses and Societal Change

Moderator: Dr. Nitchepon CHOTCHANTARAKUN, Burapha University

Chair: Asst. Prof. Dr. Pattaraporn SROITHONG, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 – 02:40 P.M	Dynamics of Thai Urban Form in The Changing Urban Society: The Impact of Urban Development	Thanasage CHAMARATANA, Vorcha PHONGSRI, Ratsi DASR, Khivada PACHUANEE, Phachani MUANGSOR	Khon Kaen University	Thailand
02:40 – 03:00 P.M	The Actors Affecting Changes in Green Urbanization: A Case Study of Udon Thai Municipality	Ratsi DASR, Thanasage CHAMARATANA	Khon Kaen University	Thailand
03:00 – 03:20 P.M	Similarities and Differences of Lands and Houses of Free Types of Development Sites and Their Factor in Chusongon Khong Toei, Bangkok, Thailand	Takuya ABE, Etsuko SHOJI, Kuro SHIMIZU, Chakrawan DENPRABOON, Bussara POVATONG, Kyoto YAMADA	University of Tsukuba, Shizuoka Institute of Technology, Shizuoka Institute of Technology, Chulalongkorn University, Chulalongkorn University, University of Tsukuba	Japan, Thailand, Japan

**HUSO 201: Urbanization in Thailand: Policy Responses and Societal Change**

**Moderator:** Mr. Richard O. DONNELL, Burapha University

**Chair:** Asst. Prof. Dr. Akara THAMMASTITKUL, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 – 02:40 P.M	Connecting the Unbanning Sustainable Construction of Social Network for Sustainable Eco-City Development in the Iuea Region of Thailand	Kiradee PHATCHANEY Thanasapuge CHAMARATANA	Khon Kaen University	Thailand
02:40 – 03:00 P.M	Owner of the Map? On Motorcycle Taxi and Platform Economy in Contemporary Thailand	Triapaphat SIRKASEMCHAI	Thammasat University	Thailand
03:00 – 03:20 P.M	The Suburbanization of San Kamphaeng Under Expansion Chang Mai Metroroads	Natpon KUPITANA	Chiang Mai University	Thailand

**HUSO 202: Social Precarity of the Urban Poor**

**Moderator:** Mr. Nicholas John DUNNING, Burapha University

**Chair:** Asst. Prof. Dr. Tanit TOATITTEP, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 – 02:40 P.M	Becoming Urban: The Image of In-Our Migrants in the Works of Sarachai Jansriwatanon	Yuxiao WANG	Peking University	China
02:40 – 03:00 P.M	Accidental Teachers: Self-Perceptions and Identities of Volunteer Teachers at Thai Community-Based Heritage Language Schools	Duangjai-on WINTKON, Kanjana HUBIK, TIEPBOORIK	Northern Illinois University	United State
03:00 – 03:20 P.M	From Rural to Urban: Transformation of Agrarian Livelihoods and the Rise of Subalternity	Omaya DWIWAN	Chiang Mai University	Thailand
03:20 – 03:40 P.M	World of Actors: Network the Urban Poor and the Right to the City According to the Context of San Urban Development	Patchanee MUWISSRI, Thanasapuge CHAMARATANA	Khon Kaen University	Thailand

**HUSO 203: Social Precarity of the Urban Poor**

**Moderator:** Ms. Weraphon CARMESAK, Burapha University

**Chair:** Assoc. Prof. Dr. Montree WIWASUKH, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 – 02:40 P.M	From Identification to Healthcare: Unpacking Access for Pregnant Shan Migrants in Chiang Mai	Sai Phyoa Zin AUNG	Chiang Mai University	Thailand
02:40 – 03:00 P.M	Who Clean, Who are Poor?: Cleaning Labors as Urban Subproletariat of Chiang Mai	Kankwan SOMSRIVARANGKODI	Chiang Mai University	Thailand
03:00 – 03:20 P.M	Coresality of Infrastructure and Socio-ecological Precarity in Phu Kradat's Exile	Nanhanon (DOM) AMUN	Kasetsart University	Thailand

**HUSO 300: Education system**

**Moderator:** Asst. Prof. Dr. Somphob YAISOMANANG, Burapha University

**Chair:** Ms. Natkrisha KOPHIMAI, Piboonbumpen Demonstration School, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 – 02:40 P.M	Teacher: Stay with Us: Thailand's Approaches to Teacher Shortage	Takayoshi MAKI, Asami SHIMODA, Sayaka SETUDA, Yoko SERIGUCHI	Hiroshima University National Institute of Technology (KOSEN), Chulayo University Kio University	Japan
02:40 – 03:00 P.M	Teaching Controversial Issues: A Review of the Research in Societies Affected by Social Unrest	Helen HANNA, Omran JATUPORN	University of Manchester Chiang Mai University	United Kingdom Thailand
03:00 – 03:20 P.M	Teaching Controversial Issues: The Thinkable, but Unreachable Pedagogy for Peacebuilding (Through) Education in Conflict-Affected Southern Thailand?	Chawn PONGRAJON	Chulalongkorn University	Thailand
03:20 – 03:40 P.M	Exploring Diversity Training for Preservice Teachers: Insights from Fractious-Driven Inquiry	Nannapha SAIYICHONG	Chiang Mai University	Thailand
03:40 – 04:00 P.M	Exploring Educational Pathways: Stateless Students and Capital Utilization in Thai Higher Education through Bourdieu's Framework	KHN SHWE OO	Chiang Mai University	Thailand

**HUSO 301: Thai Economy and Global Market**

**Moderator:** Mr. Nigel Roy Starkey, Burapha University

**Chair:** Assoc. Prof. Dr. Saswooth WONGMONTA, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 – 02:40 P.M	Valuing Plastics in Thailand's Circular Economy: The Limits of Turning Waste into Capital	Orisa MEYER	University of Hawaii	United State
02:40 – 03:00 P.M	Development of herbal products according to the 'Lanna Phra Doan Phra Hana' (The Medicine Recipe Book of Narayana) under the BCG concept: A case study of a community enterprise of herbal planters in Phu Triu Sub-district, Lao Bun Province	Ratchapon YAMKEEP	Thammasat University	Thailand
03:00 – 03:20 P.M	The Future of the Swine Industry in Thailand: Crisis and Hope	Kan CHIMYONG	Burapha University	Thailand

HUSO 302: Prosperity and Precariousness of the Borderlands

Moderator: Mr. Prawit SAISANGUANWONG, Burapha University

Chair: Ms. Chonchanok SAMRIT, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
02:20 - 02:45 P.M.	Symbolic Capital, Ethnic Authenticity, and the Construction of Ethnic Women's Images: Tai-Lue Women in Inheritance and Commercialization of Handicrafts	Wanpoo YU	Chiang Mai University	Thailand
02:40 - 03:00 P.M.	The Twin Shall Never Meet: The Dismantling of the Friendship of Chiang Mai and Chiang Tung	Klemeng KARLSSON	Chiang Mai University	Thailand
03:20 - 03:45 P.M.	Securitized Drug Trafficking: Perspectives from the Indo-Myanmar and Thai-Myanmar Borders	Archaneeya SASSIN Sipon-SOMBOONBOORANA, Rajen Singh LAICHRAM Somrak CHAIDONGKAWONGT	Wassaiak University Wassaiak University Mangalore University Mahidol University	Thailand Thailand India Thailand

QS2 103

Moderator: Professor Philip HIRSCH, University of Sydney

Chair: Professor Philip HIRSCH, University of Sydney

Time	Title	Presenter(s)	Affiliation	Country
10:00 - 10:20 A.M.	Communal Land Titling and New Geographies of Development in Northern Thailand	Ian G. BAIRD Chusak WITTAYAPAK	University of Wisconsin-Madison Chiang Mai University	United State Thailand
10:20 - 10:40 A.M.	Polluting the Air to Feed the Animals: Placing Thailand's Food Production Systems within a Political Ecology of Carbon Colonialism	Danny MARKS Michelle Ann MILLER	Dublin City University National University of Singapore	Ireland Singapore
10:40 - 11:00 A.M.	Policy and Practice of Formalization of Land Rights in the State Forest and under the Kor-For-Clear Scheme in Nan Province	Chusak WITTAYAPAK Ian G. BAIRD	Chiang Mai University University of Wisconsin-Madison	Thailand United State

HUSO 300: Politics of Hope: Rethinking Political Idea and Mobilization

Moderator: Mr. Kampanat BENJANAVEE, Rambhai Barni Rajabhat University

Chair: Dr. Thouchanok SATTAYAVINIT, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:00 - 10:20 A.M.	Unintended Consequences of Development in the EEC Backyard: State Promises and Farmers' Hopes	Kampanat BENJANAVEE	Rambhai Barni Rajabhat University	Thailand
10:20 - 10:40 A.M.	Rethinking Agrarian Question: Any Hope for Thai Peasants as (Political) Organisations?	Weera WONGSATJACHOCK	Faheuan University	Thailand
10:40 - 11:00 A.M.	Agriculture as Hopes: Cultivating Hope of Women in Eastern Thailand	Thouchanok SATTAYAVINIT	Burapha University	Thailand
11:00 - 11:20 A.M.	Exclusion of Land Use in the Yothaka Area, Bang Nam Phao District, Chachoengsao Province	Wattkorn SANG ARUN	Burapha University	Thailand

**HUSO 301: Thai Politics and Democracy**

Moderator: Dr. Theeradej MANAKUL, Burapha University

Chair: Asst. Dr. Paththarapong RATTANASEVEE, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:00 - 10:20 A.M	The Democracy Monument as a Symbol of Democracy in the 2023 Thai General Election	Gi TURNGAN	Chulalongkorn University	Thailand
10:20 - 10:40 A.M	The Political Role of Thai Courts: The Role of Loggists	Sarah BISHOP	Australian National University	Australia
10:40 - 12:00 A.M	Navigating teachers' agency through the teaching of democratic citizenship education	Omran JAITUPORN Heson HATHA	Chiang Mai University University of Manchester	Thailand United Kingdom
11:00 - 11:20 A.M	Of Hope and Despair: Negotiating Affect in Thai Struggle for Democracy	Chai SKULCHOKCHAI	King Prajadhipok's Institute	Thailand
11:20 - 11:40 A.M	Empirical Analysis of the Voting Results in the Lower House Election in 2023 at a Polling Station Level: Changing Roles of intra- and Inter-Village Networks in Rural Thailand	Yasuhiro ADAMI, Tomoko Matsumoto	Hosei University, Tokyo University of Science	Japan
11:40 - 12:00 P.M	Chiang Rai Politics: Decoding Its Political Dynamics	Nitakorn VITTANON	Chiang Mai University	Thailand

**HUSO 302: Political Conflict and Social Movement**

Moderator: Asst. Prof. Watcharapong CHANGPRACHAK, Burapha University

Chair: Asst. Prof. Dr. Chainarong SRIMANTA, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
10:00 - 10:20 A.M	Military Indocination and Everyday Resistance in the Thai ROTC Programme (อินทรีกับเสื้อดำ)	Paisit WONGHAMJEE	University of Canterbury	New Zealand
10:20 - 10:40 A.M	Isaan Youth Movements After 2023: From Street Fighting to Political Struggle in Everyday life	Patawee CHOTANAN	Ubon Ratchathani University	Thailand
10:40 - 12:00 A.M	The Paradoxes of Thailand's Street Level Bureaucrats: Preliminary Findings on the Politics of Policing in Thailand	Eayo STEVENS	McGill University	Canada
11:00 - 11:20 A.M	Dynamics of Civil Society Movements and Roles of Local Communities in Northeastern Thailand	Noriyuki SUZUKI	University of the Ryukyus	Japan
11:20 - 11:40 A.M	Political Conflict and Political Violence in Political Crisis 2013 C.E - 2014 C.E	Waimaluntha WATTANADEEJIRASANI	Sukhothai Thammathirat Open University	Thailand
11:40 - 12:00 P.M	The Voices from Streets and Tweets: The Interplay of the 2022 Farmer Protest and K-pop Fan Twitter Movement	Chutikan CHARITWATANA	Stony Brook University	United States

**QS2 103: New Thinking on Thai Art History and Related Disciplines**

Moderator: Dr. Chirabodee TEJASEN, Piriya Krirksh Foundation

Chair: Professor Chatri PRAKITNONTAKAN, Piriya Krirksh Foundation

Time	Title	Presenter(s)	Affiliation	Country
01:00 - 01:20 P.M	The Renaissance of Isan architects in Thailand (1900-1925)	Moonyung PARK, Keunhye SHIN	Hankyong University of Foreign Studies	South Korea
01:20 - 01:40 P.M	ศิลปะ(ศิลปะ) / Len Phrasawat Games and Play in Thai Political History	Taylor M. CASUM	Indiana State University	United States
01:40 - 02:00 P.M	Lanna Cultural Attractions in Mae Sotang District, Mae Hong Son Province, Thailand: Sustainable Tourism	Pawinya PHEE-LUAI, Budsaba KARDKOLAPATHAM	Burapha University, Sripakorn University	Thailand
02:00 - 02:20 P.M	The Hegemonic Bush: Power Dynamics in the Phra Buddha Rattana Raihan's Wood Painting	Pichaya SOOMJINDA	Chiang Mai University	Thailand
02:20 - 02:40 P.M	Comparison of the traditional jewelry shapes of Dai women in Dehong, Yunnan and Xishuangbanna	Linyi ZHANG	Yunnan Arts University	China
02:40 - 03:00 P.M	Thai Traditional Art Influence in Mosques in Bangkok	Wasamon SANASEN	King Mongkut's Institute of Technology Ladkrabang	Thailand

**HUSO 200: Identity and Ethnicity**

Moderator: Ms. Weraphon CARMESAK, Burapha University

Chair: Dr. Lila WARAWUTSUNTHON, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
01:00 - 01:20 P.M	Dynamics of "Public Sphere" for Conflict Resolution in Thailand's Deep South	Tanapat JINDITAWONGE	University of the Ryukyus	Japan
01:20 - 01:40 P.M	Between the Lines: Identity Negotiations and Linguistic Stances in the Thai Translation of Letters for Black Lives	Kangana Hubik THEEBORRUK	Northern Illinois University	United States
01:40 - 02:00 P.M	The Patani Narrative: Framing the Patani Nationalist Struggle over a Century	Mals Raja BATHIAN	Universiti Malaya	Malaysia
02:00 - 02:20 P.M	Taan People's Practices: Reclaiming Commons & Cultural Commoning in Rasi Saka, Thailand	Sinpal NAWSIAM	Mahidol University	Thailand
02:20 - 02:40 P.M	Karen Policy and Ethnic Identity in Thailand	Jeongyeon LEE	Hankyong University of Foreign Studies	South Korea
02:40 - 03:00 P.M	Building a Nation, Breaking a Nation: Disparity in National Identity and Political Loyalty among the Muslim Malays of Thailand	Chayent POONNARAT	Thammasat University	Thailand

Piboonsongkram Gender and Sexuality

Moderator: Assoc. Prof. Dr. Alexander TRUPP, Sunway University

Chair: 1. Asst. Prof. Dr. Kangwan FONGKAEW, Burapha University

2. Emeritus Professor Peter JACKSON, Australian National University

Time	Title	Presenter(s)	Affiliation	Country
01:00 – 01:20 P.M.	Beauty, Power, Fame and Sexuality as Class: on Male-Male's Superiority in Thai Theravada Buddhism	Pieth SATIRAKULWONG	Szeung University	China
01:20 – 01:40 P.M.	Language, Identity and Change in the LGBTQIA+ of Thai Society	Srisa CHOKHAWKIT	Ramkhamhaeng University	Thailand
01:40 – 02:00 P.M.	Change of Gender Roles in Thai Television Commercials: A Longitudinal Analysis from 2003 – 2023	Piya FONGSAPTAKSANTH	Kyoto Sangyo University	Japan
02:00 – 02:20 P.M.	Genders of Spirit: Gender of Medium Case Studies in Northern Thailand	Kazuo FUKUBA	Toho University of Yokohama	Japan
02:20 – 02:40 P.M.	Language for Us (Phrasaee): Thai Language Textbooks and the Cultivation of Civic Values	Ponnyare MEKHEUNDIRI	Chulalongkorn University University of Malaya	Thailand Malaysia
02:40 – 03:00 P.M.	Same-Sex Marriage Referendum in Taiwan: Gender and Party Mobilization	Wen-Cheng L.N. Liu CHIH	Academia Sinica National Tsing Hua University	Taiwan
03:00 – 03:20 P.M.	Coffee Break			
03:20 – 03:40 P.M.	Queen Lesbian: Tactics of Practice in Everyday Life	Chingfang L. KITTRAKAN	Chiang Mai University	Thailand
03:40 – 04:00 P.M.	The Capitalist Pursuit, Migration, Prostitution, and Racial Dynamics among Islam Men in Bangkok	Joseph BLACK	Chiang Mai University	Thailand
04:00 – 04:20 P.M.	Gay Men and Trans Women in Buddhist and Thailand's Expanding Hybrid Economy	Peter A. JACKSON	Australian National University	Australia
04:20 – 04:40 P.M.	Gay and Ordination: Sexual Identity and Gay Men's Attitudes to Buddhist Ordination in Urban Thai Society	Arnonee SHAKELAM	Chulalongkorn University	Thailand
04:40 – 05:00 P.M.	Becoming Gay and Trans: Woman Spirit, Medicine, and Ritual Specialists on Social Media	Kangwan FONGKAEW Yingyod MAICHINISITH	Burapha University Bangkok Rainbow Organization	Thailand
05:00 – 05:20 P.M.	Donatary Performance, Naga Tourism and the Aesthetic Connections of Wealth and Beauty by a Genderly Trans Woman Performer	Piyaratree JAVATYARSONYA	Nakhon Phanom University	Thailand
05:20 – 05:40 P.M.	From Village to Human: Discursive Transformations of Non-Heterosexual Women in Thai Media from 1940s to 2000	Nabeha SAMMONKOL Chanotee TUNPAW	Chulalongkorn University	Thailand

HUSO 202 Gender and Society: Indonesian Context and Transformations

Moderator: Ms. Natkristha KOPHIMAI, Piboonbumpen Demonstration School, Burapha University

Chair: Asst. Prof. Kamolchanok SRESHTHAPUTR, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
01:00 – 01:20 P.M.	Crafting Beauty: Labeling Dynamics and Identity Struggle of Male Beauty Influencers in Indonesia	Puppy Febriana Nur Magfirah Aesthetika	Universitas Muhammadiyah Sidoarjo	Indonesia
01:20 – 01:40 P.M.	Symbolic Construction Of Racketeering Identity: Study Of Social Interaction in the Surabaya Billiard Arena	Ag Dwi Laksana Kukuh Sinduwatno	Universitas Muhammadiyah Sidoarjo	Indonesia
01:40 – 02:00 P.M.	Women's Economic Empowerment Through the "Kelompok Usaha Perencanaan Mandiri" (KURMA) Program	Ananda Putri Hidayah-tuliah Laila Mursyidah	Universitas Muhammadiyah Sidoarjo	Indonesia
02:00 – 02:20 P.M.	Inspiring Change: Gender Equality during Tri Rismaharini Leadership as Mayor of Surabaya	Ainda Redhanyah Achiani, Hendra Sukmahé	Universitas Muhammadiyah Sidoarjo	Indonesia
02:20 – 02:40 P.M.	Implementation of the Local Economic Development Women's Empowerment Program (P3EL) in Improving Women's Economic Welfare in Sidoarjo Regency, Indonesia	Vivi Idarisna Nur Aini Ismati Rudiayah	Universitas Muhammadiyah Sidoarjo	Indonesia
02:40 – 03:00 P.M.	Empowering Women Through Bank Skills in Improving Local Wisdom in Pasuruan District, Indonesia	Firdausi Jamah, Imi Usroth Choryah	Universitas Muhammadiyah Sidoarjo	Indonesia
03:00 – 03:20 P.M.	Coffee Break			
03:20 – 03:40 P.M.	Interpersonal Communication for Spouse in Deciding Childfree in Surabaya	Anama Gusti Putra Perdana Kukuh Sinduwatno	Universitas Muhammadiyah Sidoarjo	Indonesia

Room: HUSO 203 Culture and Social Change

Moderator: Dr Nattawat AURAIAMPAI, Burapha University

Chair: Dr Shotisa COUSNIT, Burapha University

Time	Title	Presenter(s)	Affiliation	Country
03:20 - 03:40 P.M	Enhancing Farmer Groups: Strength-how Effective Is Thailand's Project on Strengthening Agriculture Production Groups?	Para JANSUMWAN	Office of Agricultural Economics	Thailand
03:40 - 04:00 P.M	Transition from Musing Fai to Concrete Water Gates: Twenty Years of a Water Users Association of the Traditional Irrigation System in Chiang Rai	Satori HIGASHI	Satama University	Japan
04:00 - 04:20 P.M	The Two Faces of Academic Ranks: Controlling Academic labour in Thai Universities	Rawipon TEEMINGSAWAT	Chiang Mai University	Thailand
04:20 - 04:40 P.M	Refinking Community: Community Radio in Northern Thailand	Ryo TAKAGI	Kanagawa University	Japan
04:40 - 05:00 P.M	The History of Muay Thai: From Sponsorship, Nationalization, to Gentrification of Muay Thai	Ajin THONGSUURONG	Loughborough University	United Kingdom
05:00 - 05:20 P.M	Trinity of The Actor Network for Youth Development Towards the 21st Century: Citizenship of The Thai-Isan Youth	Kitvavadee SEEDA-Therapauge CHAMRATANJA	Khon Kaen University	Thailand



Faculty of Humanities and Social Sciences, Burapha University University  
169 Long Haid-Bangsaen Road Tambon Saensuk Amphoe Muang Chonburi, Thailand 20181  
E-mail: ICTS15Conference@gmail.com  
Tel: +66 96 693 6550, +66 58 102 557

## **Naga Tourism and the Social Influence of Isan Trans Fortune-teller: The Capitalist Aspirations and Divinatory Performance of Isan Trans Woman Fortune-teller In the Social Media Platform**

Poonnatree Jiaviriyaboonya

This research paper has been inspired by the fascinated life-experience of the well-known Thai trans woman fortune-teller Nathaorn Noppakor, commonly known by her nicknames “Toktak A4” or “Mor Du (fortune-teller) Toktak.” Mor Du Toktak is much more than a fortune-teller. Her celebrity status has provided a platform for her to become a much-sought-after digital marketing influencer, a spiritual tourist guide and a policy maker for Thailand’s national parliament. This paper explores how the trans fortune-teller Mor Du Toktak defines the notions of wealth and beauty through various forms of divinatory service. This paper will focus on the key divinatory activities of Mor Du Toktak including the online divinatory service via social media platform and the Naga tourism marketing influencer. Drawing on in-depth interviews with Mor Du Toktak and her clients, as well as the ethnographic study of her ritual networks, both in person and online, this paper aims to analyze how the advice and guidance the Isan trans fortune-teller delivers to the clients in the contexts of online divination and Naga spiritual tourism can explain about the notions of wealth and beauty that are important in the capitalist market economy. The increasing power of “Cult of Wealth,” as argued by Peter Jackson (2022), highlight the influences of capitalism, liberal market economy, and new media transform patterns, contents, and meanings of Cult of Wealth to be a form of modern material culture. Mor Du Toktak’s one-stop service divinatory deliver, including the role of Naga tourism’s marketing influencer, seem to reconfirm Jackson’s argument that capitalist market economy and new media play a key role in the increasing fashion of cult of wealth. This paper argues that the online divinatory service and Naga tourism campaign as introduced by the celebrity trans fortune-teller can explain particularly about the alternative conceptualization of wealth and beauty that can be explored by diverse gender agencies through the challenge of the patriarchal ideology and heterosexual norms so deeply rooted in Thai society.

15<sup>th</sup> INTERNATIONAL CONFERENCE  
**THAI STUDIES**  
FACULTY OF HUMANITIES AND SOCIAL SCIENCES  
BURAPHA UNIVERSITY, CHONBURI, THAILAND



**BUU**  
BURAPHA UNIVERSITY  
WISDOM OF THE EAST

Faculty of Humanities and Social Sciences  
คณะมนุษยศาสตร์และสังคมศาสตร์  
**HUSO**

# **CERTIFICATE**

## **FOR PRESENTATION**

**15<sup>th</sup> INTERNATIONAL CONFERENCE ON THAI STUDIES THIS CERTIFIES THAT**

**Asst. Prof. Dr.**

has attended the 15<sup>th</sup> International Conference on Thai Studies (ICTS15),  
organized by Faculty of Humanities and Social Sciences, Burapha University,  
on July 11 - 13, 2024

*Suchada P.*

**ASSOCIATE PROFESSOR SUCHADA PONGKITTIWIBOON, Ph.D**

Faculty Dean & Conference Chair

**ICTS15/ YF7K6A-CE000014**

No. 8110/0758 (150)



Faculty of Humanities and Social Sciences,  
Burapha University  
169 Long Hard-Bangsaen Road  
Saensuk Sub-District Muang Chonburi  
District, Chonburi, Thailand 20131

3 May B.E. 2567 (2024)

Dear Poonnatree Jiaviriyaboonya,  
Nakhon Phanom University

Subject: Acceptance Letter

On behalf of the Conference Committee for the 15<sup>th</sup> International Conference on Thai Studies, 11<sup>th</sup> - 13<sup>th</sup> July 2024 at the Faculty of Humanities and Social Sciences, Burapha University, Chonburi, Thailand. This letter confirms your presentation titled "Divinatory Performance, Naga Tourism and the Alternative Conceptualizations of Wealth and Beauty by a Celebrity Trans Woman Fortune-teller" has been accepted for an oral presentation. We believe that your presentation and participation in general discussions will make a significant contribution to the conference.

You can find regularly updated information about the conference on our website:  
<https://icts15.huso.buu.ac.th/>

We are looking forward to seeing you at Burapha University.

Yours sincerely,

A handwritten signature in Thai script, which reads "Suchada Pongkittiwiboon".

Associate Professor Dr. Suchada Pongkittiwiboon  
Dean of the Faculty of Humanities and Social Sciences,  
Acting President of a Burapha University.

